

HEFMA SOUTHERN AFRICA

17 – 20 October 2022



HEFMA SOUTHERN AFRICA

HEFMA represents the interest of the facility management department of 27 universities in, and outside South Africa.

The purposes of HEFMA Southern Africa are:

1

To develop and maintain high quality standards in the facilities management of the physical infrastructure of campuses for Higher Education.

2

To promote professional ideals and standards that would assure the best academic environment; and to engage in such other related activities as may be desirable or required to fulfil the objectives of the organisation.

3

To provide the best professional service to Higher Education through constant education, information and resource creation.

The Higher Education Facilities Management Association [HEFMA] is a non-profit organization whose membership consists of all the higher education institutions, primarily universities, in Southern Africa.

HEFMA's three Strategic Partners links the association to the international platform of Facilities and Property management Associations; which:

- TEFMA [Tertiary Education Facilities Management Association] from Australasia
- AUDE [The Association for University Directors of Estate] from the United Kingdom
- APPA [Leadership in Educational Facilities] from the United States of America

The HEFMA Annual Conference brings together Facilities Management professionals from all the higher education Institutions. This is a conducive forum to network and market your service or product with the custodians of all Higher Education infrastructural assets. These professionals manage both hard and soft services within the Higher Education sector in Southern Africa.



INVITATION TO SUPPORT HEFMA 2022

Industry involvement is one of the key elements in the success of the HEFMA Conference. Your presence and contributions will enhance the overall value of the Conference.

HEFMA 2022 offers you the opportunity to become a sponsor of the event, enabling you to raise the recognition of your company while promoting your endeavours.

Various sponsorship options are listed below, from which you may select different elements up to the amount of your company's financial support.

If you are interested in taking up one or more of these amazing marketing opportunities or you don't see anything that fits your company's brand and marketing objectives, or budget please contact the organisers at deidre@iafrica.com

We invite your organisation to participate and support HEFMA 2022.



PRELIMINARY PROGRAMME

	Saturday, 15 Oct 2022	Sunday, 16 Oct 2022	Monday, 17 Oct 2022	Tuesday, 18 Oct 2022	Wednesday, 19 Oct 2022	Thursday, 20 Oct 2022
am	Full day Executive Meet	Full day Executive Meet	Half day Executive Meet	Conference Full Day	Half Day Conference	Half Day Conference Day
			Workshop 1	Exhibition full day	Exhibition half day	Exhibition half day
			Workshop 2	Accompanying person tour - Winelands	Accompanying person tour - City & Waterfront	AGM
			Exhibition Build up			
LUNCH BREAK AT THE HOTEL						
pm	Full day Executive Meeting	Full day Executive Meeting	Conference commences with a panel discussion Conference Opening		Site tour departs after lunch and ends with a braai at the Grille Shack (just outside Gordons Bay)	
	Private Dinner with the Executive	Private Dinner with Prof Stan du Plessis	Welcome Cocktail at the Protea Hotel			HEFMA Gala Dinner at the Protea Hotel

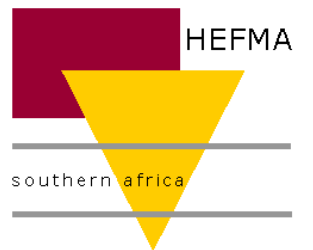
The programme is subject to change without prior notice.

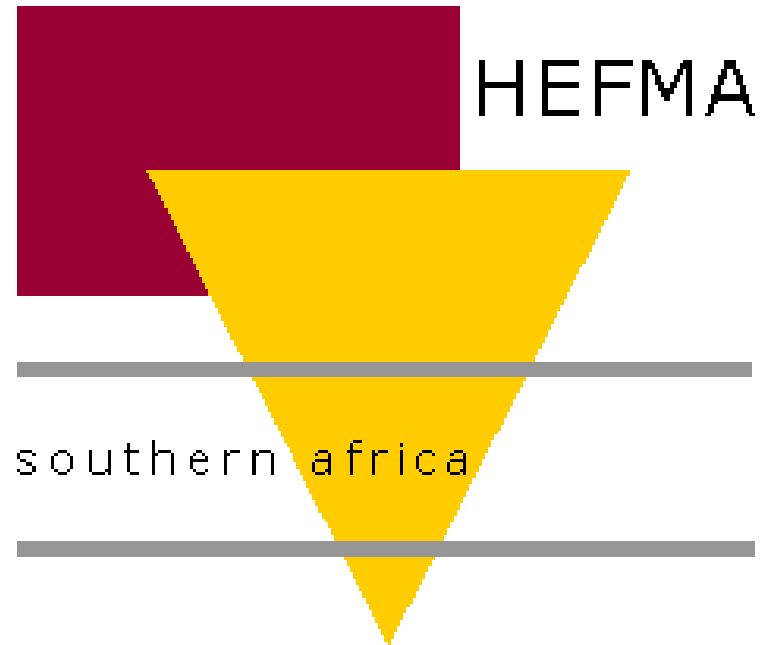
SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunity	Amount	Number of sponsors restricted to:	Short presentation (5 min)	Exhibition Space allocated to sponsor	Logo & link to sponsor website	Logo included in email circulars	Sponsor logo on conference screen during intervals	Acknowledgement in the final programme	Exclusive branding to be provided at the gala dinner - branding to be provided by the sponsor	Promotional material in conference bag	Complementary registration	Additional exposure
PLATINUM SPONSORSHIP	R80 000	1	x	x	x	x	x	x	x	x	2	5 minute welcome at the Gala dinner and 4 tickets to the Gala dinner
GOLD SPONSORSHIP	R50 000			x	x		x	x		x	1	2 tickets to the Gala dinner
SILVER SPONSORSHIP	R25 000			x	x		x	x				1 ticket to the Gala dinner
BRONZE SPONSORSHIP	R15 000				x		x	x				
Exhibition	R15 000			x				x				Space allocated to sponsor - table and two chairs with area for sponsor's promotional material.
International Speaker Sponsor	R15 000				x	x		x				Sponsor acknowledgement during introduction of the speaker at the conference
Conference lunch and refreshments on one day	R15 000	1 Per lunch			x	x	x					Naming of the lunch will include the name of the sponsor in all electronic and hard copy conference material.
Conference Bag	R15 000	1			x	x				x		Logo printed on the conference bag
Conference Badge and Programme	R15 000	1			x	x						Logo of the sponsor included on the badge and on the programme
Site Visit	R15 000	1	x		x							Naming of the Site Visit will include in all electronic and hardcopy conference material
Online Registration Form	R20 000	1			x	x						Logo of sponsor will appear on the online registration form and on the automated response.
Site Visit	R15 000	1	x		x							Naming of the Site Visit will include in all electronic and hardcopy conference material

Sustainable memory sticks, water bottles, speaker gifts, power banks. For more information please contact the organizers - deidre@iafrica.com

Sponsor to provide all artwork and logo s where relevant .





For more information please contact the organisers:

Conf et al – deidre@iafrica.com

<https://www.hefma.org/index.html>